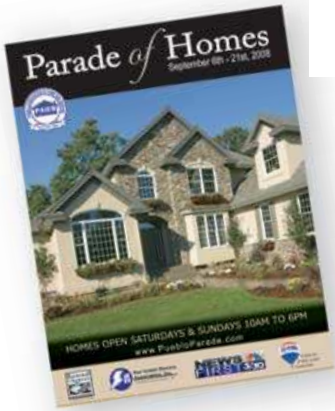


# 2011 PARADE OF HOMES

SEPTEMBER 9-18, 2011



The annual event publication and website reaches your target market including those interested in buying a new home in the Pueblo area, people looking for remodeling, decorating and landscaping ideas.

**Free Ad Design**

**AD SPACE DEADLINE = JULY 8, 2011**  
**AD COPY DEADLINE = JULY 15, 2011**

## AD SPECS

**Full Page W/Bleed**  
8.75" x 11.25"h

**Full Page**  
7.5"w x 10"h

**1/2 H Page**  
7.5"w x 4.9375"h

**1/2 V Page**  
3.625"w x 10"h

**1/3 Page**  
2.3125"w x 4.9375"h

**1/4 Page**  
3.625"w x 4.9375"h

**1/8 Page**  
2.3125"w x 4.875"h

**Web**  
169px X 169px

### PAHB Members

	B/W	Color
Full Page w/Bleed	\$1,095.00	\$1,495.00
Full Page	\$ 995.00	\$1,395.00
1/2 Page	\$ 695.00	\$ 845.00
1/3 Page	\$ 575.00	\$ 695.00
1/4 Page	\$ 445.00	\$ 545.00
1/8 Page	\$ 295.00	\$ 395.00

### Non-Members

Full Page w/Bleed	\$1,185.00	\$1,625.00
Full Page	\$1,085.00	\$1,525.00
1/2 Page	\$ 755.00	\$ 920.00
1/3 Page	\$ 615.00	\$ 705.00
1/4 Page	\$ 480.00	\$ 590.00
1/8 Page	\$ 315.00	\$ 425.00

### Premium Positions:

	Members	Non-Members
Back Cover	\$2,095.00	\$2,295.00
Inside Front Cover	\$2,095.00	\$2,295.00
(Facing Page)	\$2,095.00	\$2,295.00
Centerfold	\$3,090.00	\$3,490.00
Inside Back Cover	\$1,895.00	\$2,075.00
(Facing Page)	\$1,895.00	\$2,075.00

### Rotating Column Ads:

[www.puebloparade.com](http://www.puebloparade.com) \$100.00



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# 2011 Parade of Homes Advertising Contract

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This is an order authorization to secure advertising space with the Pueblo Association of Home Builders Parade of Homes Magazine and Event Website. All advertising orders are accepted subject to the terms and provisions of this contract and/or current rate card.

**ADVERTISERS INFORMATION:**

Ad Space Deadline: July 8, 2011

PAHB Member: Yes \_\_\_ No \_\_\_

www.puebloparade.com

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone : \_\_\_\_\_

Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Ad Specifications & Cost:**

Ad Size: \_\_\_\_\_

Color: Yes \_\_\_\_\_ No: \_\_\_\_\_

Position: \_\_\_\_\_

Circle one: Ad design(free)/Providing Ad

Website Advertising: \_\_\_\_\_

Rate: \_\_\_\_\_

Less Payment: \_\_\_\_\_

Total Due: \_\_\_\_\_

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Date**

**TERMS & AGREEMENTS**

1. It is assumed that advertisers have read this contract and agree to its conditions without any further contract or notice.
2. The PAHB reserves the right to review and consider rejection of any advertising.
3. The advertiser and agency assume liability for all content, including text and illustrations of advertising published.
4. All advertising copy that might be mistaken for an article, commentary, or other non advertising material must be clearly marked "advertisement". The PAHB reserves the right to so mark all ad materials as such.
5. The PAHB shall be under no liability for its failure, for any cause to insert an advertisement.
6. Notice of cancellation must be received in writing by PAHB no later than the closing date July 8, 2011. Failure to notify in writing by such date shall construe as an instruction to insert advertising. Failure for advertiser to provide materials by July 15, 2011. Publisher may run advertiser's name and address in space committed for.
7. Terms: 50% payment with contract required. Full payment at time of publication. Make all checks payable to the Pueblo Association of Home Builders. All prices are net unless otherwise noted. All advertisers must adhere to the PAHB Accounting Policies under the discretion of the Board of Directors.