

2009 PARADE OF HOMES

SEPTEMBER 11-27, 2009



The annual event publication and website reaches your target market including those interested in buying a new home in the Pueblo area, people looking for remodeling, decorating and landscaping ideas.

AD SPACE DEADLINE = JULY 10, 2009
AD COPY DEADLINE = JULY 17, 2009

AD SPECS

**Full Page
W/Bleed**
8.75" x 11.25"h

Full Page
7.5"w x 10"h

1/2 H Page
7.5"w x 4.9375"h

1/2 V Page
3.625"w x 10"h

1/3 Page
2.3125"w x 4.9375"h

1/4 Page
3.625"w x 4.9375"h

1/8 Page
2.3125"w x 4.875"h

Web
169px X 169px

Display Ad Rates

PAHB Members

	B/W	Color
Full Page w/Bleed	\$1,095.00	\$1,495.00
Full Page	\$ 995.00	\$1,395.00
1/2 Page	\$ 695.00	\$ 845.00
1/3 Page	\$ 575.00	\$ 695.00
1/4 Page	\$ 445.00	\$ 545.00
1/8 Page	\$ 295.00	\$ 395.00

Non-Members

Full Page w/Bleed	\$1,185.00	\$1,625.00
Full Page	\$1,085.00	\$1,525.00
1/2 Page	\$ 755.00	\$ 920.00
1/3 Page	\$ 615.00	\$ 705.00
1/4 Page	\$ 480.00	\$ 590.00
1/8 Page	\$ 315.00	\$ 425.00

Premium Positions:

	Members	Members
Back Cover	\$2,095.00	\$2,295.00
Inside Front Cover	\$2,095.00	\$2,295.00
(Facing Page)	\$2,095.00	\$2,295.00
Centerfold	\$4,090.00	\$4,490.00
Inside Back Cover	\$1,895.00	\$2,075.00
(Facing Page)	\$1,895.00	\$2,075.00

Rotating Column Ads:

www.puebloparade.com

Magazine Advertisers	\$400.00
receive 10% discount.	\$360.00



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2009 Parade of Homes Advertising Contract

This is an order authorization to secure advertising space with the Pueblo Association of Home Builders Parade of Homes Magazine and Event Website. All advertising orders are accepted subject to the terms and provisions of this contract and/or current rate card.

ADVERTISERS INFORMATION:

Ad Space Deadline: July 10, 2009

PAHB Member: Yes____ No____

www.puebloparade.com

Company Name: _____

Street Address: _____

City/State/Zip: _____

Contact Person: _____ Phone : _____

Fax: _____ E-Mail: _____

Ad Specifications & Cost:

Ad Size _____

Color y/n _____

Position: _____

Website: _____

Rate: _____

Less Payment: _____

Total Due: _____

Authorized Signature

Date

TERMS & AGREEMENTS

1. It is assumed that advertisers have read this contract and agree to its conditions without any further contract or notice.
2. The PAHB reserves the right to review and consider rejection of any advertising.
3. The advertiser and agency assume liability for all content, including text and illustrations of advertising published.
4. All advertising copy that might be mistaken for an article, commentary, or other non advertising material must be clearly marked "advertisement". The PAHB reserves the right to so mark all ad materials as such.
5. The PAHB shall be under no liability for its failure, for any cause to insert an advertisement.
6. Notice of cancellation must be received in writing by PAHB no later than the closing date July 10, 2009. Failure to notify in writing by such date shall construe as an instruction to insert advertising. Failure for advertiser to provide materials by July 17, 2009. Publisher may run advertiser's name and address in space committed for.
7. Terms: 50% payment with contract required. Full payment at time of publication. Make all checks payable to the Pueblo Association of Home Builders. All prices are net unless otherwise noted. All advertisers must adhere to the PAHB Accounting Policies under the discretion of the Board of Directors.